

STEAMIST® INTRODUCES THREE NEW STEAMHEAD MODELS Smart, Sleek Designs Offer New Options for Fully Customized Steam Showers

EAST RUTHERFORD, NJ – June 1, 2017 – Steamist[®] is adding three new steamhead models to its complete, customizable line of in-home steam shower products. The new options, which join Steamist's renowned 3199 Steamhead, include a Bilateral Steamhead, Modern Steamhead (3199M) and Round Steamhead (3199R).

The sleek and slender Bilateral Steamhead (BLSH) offers a streamlined look ideal for a minimalist aesthetic. Engineered to direct steam both up and down, its innovative design ensures even dispersion for optimal user comfort. The Bilateral Steamhead features a solid brass cover plate and is available in Polished Chrome, Polished Nickel, Brushed Nickel, Polished Gold, Brushed Bronze and Oil-Rubbed Bronze.

Building on the success of Steamist's popular 3199 Steamhead, the new Modern Steamhead (3199M) features a sharp, square silhouette. Its clean lines create a contemporary design that make it a perfect match for the new state-of-the-art 550 Digital Control. The 3199M is offered in Polished Chrome, Polished Nickel and Brushed Nickel.

Further extending the 3199 product family, the Round Steamhead (3199R) adds another option for a fully customized look within the steam shower. The 3199R is available in Polished Chrome, Polished Nickel, Brushed Nickel, Polished Brass and Oil-Rubbed Bronze.

"Our goal has always been to deliver superior steam with customizable components to create the ideal aesthetic and an optimal experience for each customer," said Jeff Carney, vice president of sales and marketing for Steamist. "The addition of our three new steamheads ensures that every aspect of the steam shower can be aligned in terms of

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design and personal preference."

Based in East Rutherford, N.J., Steamist offers a full line of residential steam bath and sauna products and systems, as well as a full commercial line of Steambath Steam Generators, Controls and Maintenance Products. For more information visit

www.steamist.com.

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