

STEAMIST® INTRODUCES STATE-OF-THE-ART DIGITAL CONTROL
*Advanced Control System Offers Sleek Design, New Connectivity Options and
Increased Flexibility*

EAST RUTHERFORD, NJ – May 1, 2017 – Steamist® continues to bring industry-leading, innovative technology to the residential steam shower marketplace with the introduction of the 550 Digital Control. Steamist's newest, most advanced control system is equipped with a myriad of in-demand functions and features that enhance shower design and elevate the user experience.

The new 550 Digital Control offers unparalleled flexibility through its large, high-definition touchscreen display featuring multiple-language capabilities and easily adjustable font sizes. Depending on the homeowner's preference, the control can be installed in Portrait (vertical) or Landscape (horizontal) orientation.

Compatible with Steamist's TSG or SM Plus steam generators, the 550 can operate all Total Sense™ Spa Options such as AromaSense, ChromaSense, AudioSense and ShowerSense. Two user profiles can be programmed for instant access to temperature, duration and spa option preferences.

Another breakthrough component of the 550 Digital Control is Steamist's patent-pending dual-temperature technology, which allows for superior temperature accuracy. This cutting-edge innovation delivers a more consistent and comfortable steam experience than ever before. This new dual-temperature technology is now standard on all Steamist digital controls, including the 450 and 250 models in addition to the 550.

Equipped with built-in mySteamist Wi-Fi, the 550 Digital Control offers mobile flexibility

STEAMIST INTRODUCES STATE-OF-THE-ART DIGITAL CONTROL – PAGE TWO

at no additional cost. And since the 550 is preprogrammed for connectivity with iHeartRadio, Spotify and Pandora, the user can easily stream music while they steam or shower.

“We engineered our new top-of-the-line 550 Digital Control to offer flexible functionality within the familiar format of a cell phone or tablet,” said Jeff Carney, vice president of sales and marketing for Steamist. “Through the combination of advanced, patent-pending technology and a high-end design, the 550 delivers optimal comfort and control while enhancing the aesthetic of any shower space.”

The 550 Digital Control is available in a Modern design with white or black overlay, as well as a Transitional design with finish options including Polished Chrome, Polished Nickel, Brushed Nickel, Polished 24K Gold, Oil-Rubbed Bronze and Brushed Bronze.

In addition to its compatibility with Steamist steam generators, the advanced new 550 control is also available for use with Steamist’s Digital Shower System. Coupled with a thermostatically controlled and pressure-balanced shower valve, the Digital Shower System operates up to three shower outlets from a single control for a clean, modern design.

Based in East Rutherford, N.J., Steamist offers a full line of residential steam bath and sauna products and systems, as well as a full commercial line of Steambath Steam Generators, Controls and Maintenance Products. For more information visit

www.steamist.com.

#